2017
Cadet Publications

* Howitzer Yearbook
* West Point Planner
* West Point Calendar
* Circle in the Spiral
* Mortar Magazine

Directorate of Cadet Activities
All for the Corps
Dear Parents and Supporters of the Corps,

This year marks the 120th edition of the West Point Howitzer. For those of you who are not familiar with the tradition called the Howitzer, it is the Corps of Cadets annual. The Howitzer is one of the most prestigious college yearbooks. The staff of the Howitzer invites you to become part of this tradition and show your support by purchasing a copy of this keepsake and, perhaps, including a personal message in the “Friends & Supporters” section or, if you are a parent of a Firstie, placing an advertisement in the Defining Excellence section.

The cost of the 2017 Howitzer: When you order the 2017 Howitzer Yearbook for $120.00, you will receive a 600+ page, professionally designed, FULL COLOR, limited edition, keepsake book. If you order BEFORE the June 30, 2017 deadline, you will have the opportunity to have your book inscribed FREE OF CHARGE.

Ordering Information: The 2017 Howitzer is a mandatory purchase for all Firsties and Plebes via their cadet accounts. All other underclassmen are given the opportunity to sign up for a copy during the spring semester. If you would like to find out if your cadet ordered, please contact the Publications Office at 845-938-7989/2780.

Information about Inscriptions: Many friends of the Corps wish to have their Howitzer professionally personalized with an inscription. An inscription is usually placed on the lower right hand side of the inside front endsheet of the Howitzer. A sample inscription might be: Parents of Sean Smith, USMA ’17. While there is no charge for having a 26-character inscription placed in your book, all personalized orders are binding. Because of contractual obligations, inscriptions cannot be extended beyond 26 characters (including spaces). The deadline for ordering an inscribed copy of the 2017 Howitzer is June 30, 2017.

Shipping Information: The 120th edition of the Howitzer will be delivered to cadets who placed an order and mailed to graduates, parents, and friends sometime between November 2017- January 2018. When filling out the order form, please provide an address which will be valid during that period. Books are shipped via UPS; please give a street address and not a post office box as this will avoid problems with the delivery of your order. Should your address change after you have submitted your order, please notify us by August 31, 2017 so we can initiate the change. The Howitzer will not be responsible for non-delivery of yearbooks due to non-notification of your change of address. Please note that our office is not affiliated with the Association of Graduates; change of address sent to them will not be forwarded to us. Books can be traced up to six months after delivery. Please notify us promptly should you not receive your book. Should you have any questions regarding ordering a 2017 Howitzer, please feel free to contact the Publications Office in the Directorate of Cadet Activities at (845) 938-2780/7989.

Information about Friends & Supporters Messages: Not to be confused with inscriptions, Friends and Supporters messages were started in the late 1970s to allow parents, relatives, and friends to verbalize their personal support for members of the Corps of Cadets. A one-line, thirty-six character message costs $35.00; however, you may extend your message to additional lines limited to twenty characters per line for an additional $5.00. Friends & Supporters messages exceeding three lines will not be accepted unless prior approval is given by the Cadet Activities Publications office. The deadline for placing a Friends & Supporters message is June 30, 2017.

Information about Defining Excellence Advertisements: The Howitzer is proud to offer to parents and friends of cadets graduating in the Class of 2017 a unique way to recognize their cadets’ achievements. Called Defining Excellence advertisements, this program was instituted in 1998 and has become extremely popular. More information regarding Defining Excellence is contained in this brochure. The deadline for placing a Defining Excellence advertisement is June 30, 2017.

Send your completed order and any change of address information to:
Directorate of Cadet Activities
ATTN: Publications
Eisenhower Hall, Building 655
U.S. Military Academy
West Point, NY 10996-1593
Directorate of Cadet Activities  
All for the Corps  

Frequently Asked Questions and Other Helpful Information

**What is the Howitzer?** The Howitzer is the annual yearbook produced by the Corps of Cadets at the United States Military Academy. It has been published regularly since 1896 and has become one of the largest single-bound yearbooks in the country. The Howitzer has won numerous graphic awards over the years for its outstanding photography, layout, and cover design. The goal of the Howitzer is to accurately record an academic school year at the Academy. The Howitzer includes pictures of the graduation day of that year’s graduating class. Traditionally, the Howitzer is published six months after Graduation.

**Are Cadets Afforded the Opportunity to Order a Howitzer?** In February of each year, each member of the Corps of Cadets is afforded the opportunity to sign up to receive a copy of the Howitzer. Sign-up is mandatory for all senior (first class) cadets and freshmen (4th Class) cadets and optional for all other cadets. If you would like to know if a cadet ordered a Howitzer prior to placing your order, please contact the publications office at (845) 938-2780/7989.

**Are All Cadets included in the Howitzer?** The staff of the Howitzer makes every effort to include each and every member of the Corps of Cadets. The Howitzer does not exclude the underclass. Company group photographs are scheduled during the year. They are considered an official formation. However, there are times when an individual cadet will have some other approved function which may take precedence. We also include coverage of Corps Squad athletics and extracurricular club participants, although we do rely on these groups to get us photographs and articles. Each senior cadet who graduates prior to August 31st of each year will have their portrait photograph in the Graduates section.

**How do I Obtain Photographs which Appear in the Howitzer?** While the Howitzer does have a small photography staff, the majority of the pictures which appear in the Howitzer were taken by people not directly connected with the yearbook. The Howitzer gladly accepts photos from cadets and other West Point agencies. The graduate portrait photographs and candids which appear in the graduate section are usually provided by a contractor. For specific information regarding specific photographs, it is suggested that you contact the Cadet Publications Office in the Directorate of Cadet Activities at (845) 938-7989/2780.

**What is an inscription?** Books that have been pre-ordered by the deadline can be personally inscribed. An inscription is placed on the inside front endsheet in the lower right-hand side of the page. There is no additional charge for inscriptions. Inscriptions are limited to 26 characters (including spaces). While there is no charge for having a 26-character inscription placed in your book, all personalized (inscribed) orders are binding. For Howitzers which have already been published, books cannot be inscribed.

**What is a Friends & Supporters Message?** Not to be confused with inscriptions, Friends & Supporters messages were started in the late 1970’s to allow parents, relatives and friends to verbalize their support for members of the Corps of Cadets. A one-line thirty-six (36) character message costs $35.00 (for 2017 Howitzer); you may extend your message to a second line limited to 20 characters for an additional $5.00. Messages may be extended beyond 56 characters with prior permission from the Directorate of Cadet Activities. Friends & Supporters messages for the 2017 yearbook must be received by June 30, 2017.

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*For Class of '20 Parents-Mortar Magazine*  
Offered to Class ‘20 Parents, the Mortar Magazine is a 80 page mini-yearbook dedicated to the Class of 2020’s experiences at Camp Buckner. All companies/platoons are featured along with candids, training shots, cadet life, and much, much more. Your cadet will receive a copy, but don’t miss this opportunity to help support the Cadet Activities fund and share in your cadet’s accomplishments at West Point. Limited copies available. First come, first served! The cost of this special keepsake is $23.00 (price includes s/h).

*Circle in the Spiral*  
This year, over 100 members of the Corps submitted poems, artwork, narratives, and photographs to be compiled and published in a 104 page literary journal. This publication truly showcases cadet talents and can be purchased for only $23.00 (price includes s/h).

*West Point Planner*  
The West Point Planner runs from August 2017-August 2018 and includes the 1-day, 2-day schedule, key events and activities, cadet photos, important West Point information, and much more. The planner can be purchased for $25.00 (prices includes s/h).

*West Point Wall Calendar*  
The West Point wall calendar is a beautiful, 12 month, 9 X 12 sized calendar, featuring picturesque photographs of West Point scenery, and including key West Point events. The calendar runs from January 2018-December 2018 and can be purchased for $20.00 (price includes s/h).

Cadet Activities Is ONLINE!!!  
For information about Cadet Publications...the West Point Calendar, West Point Planner, Howitzer, Bugle Notes, Circle in the Spiral, Merchandise for sale, and much, much, more...  
http://www.allforthecorps.com  
Bookmark this site!!
Defining Excellence Advertisements

Your cadet will only graduate from the United States Military Academy once. Bring to the graduate your family's message of pride and congratulations through the pages of the Howitzer yearbook. Whenever your child opens his or her book, your Defining Excellence message will serve to couple Academy life with family life, to meld the goals your child achieved at West Point with the family ties that made those goals possible. The Defining Excellence program is the perfect way to salute your child's accomplishments—take advantage of the opportunity.

Prices:
- Eighth Page Ad: $150.00
- Quarter Page Ad: $230.00
- Half Page Ad: $405.00
- Full Page Ad: $535.00

Cadet Publications will design the advertisement for you! Just provide your text and/or photographs and the completed order form with payment to:
Directorate of Cadet Activities, Attn: 2017 Howitzer, Eisenhower Hall, Bldg. 655, West Point, NY 10996.

DEADLINE: June 30, 2017

Questions? Please call Cadet Publications at 845-938-2780/7989.

In the area below, please PRINT or TYPE the text of your advertisement. Please be precise in spelling, capitalization, and punctuation. If the space is inadequate, please attach a separate sheet of paper. Please note that should your text be excessively long, the Howitzer reserves the right to edit it.

____________________________________________________________________________________________
____________________________________________________________________________________________
____________________________________________________________________________________________
____________________________________________________________________________________________

____Photographs Submitted
Submitted via (circle one):
Hard Copy Email CD

IMPORTANT THINGS TO REMEMBER
*Please send your photos in one of three ways: 1) hard copy 2) Email 3) CD
*All photos can be submitted hard copy or digitally (300 dpi) in a .jpg format
*We cannot guarantee the return of photographs; please submit re-proofs.
*Do not submit color laser copies/prints; they reproduce poorly.
2017 CADET PUBLICATIONS ORDER BLANK (ONE FORM PER ORDER)
PLEASE PRINT ALL INFORMATION CLEARLY

NAME

E-MAIL ADDRESS

STREET ADDRESS

TELEPHONE NUMBER

CITY

STATE

ZIP

INSCRIPTION (Yearbook only): In the boxes below, please neatly print how you would like your book inscribed. One letter per box; punctuation marks and spaces count as letters. Use only letters of the alphabet, numbers and the following characters * ( ) , ! + $ # " " [ ] ? .

FRIENDS & SUPPORTERS (Yearbook only): Order Blank: The $35.00, one-line basic message consists of 36 characters (letters of the alphabet, numbers and the following: * ( ) , ! + $ # " " [ ] ? . You may purchase a continuation line for $5.00 more. Samples messages are: Proud Parents of Jim Doe, '17; Father of Jim Jones, '17; Go Tell the Spartans, A1, '17; Forever a Guppy, Jan Fox, G4, '17; or Proud Family of Mark Davis, '17. Please neatly print your message in the boxes below keeping one character per box. Thank you for your support.

ORDER FORM SUMMARY

My order is for:

- (1) 2017 Howitzer ($120.00)
- Friends & Supporters Message $35.00 for each 36 character line
- Continuation line to initial Friends & Supporters Message $5.00 each additional line (NTE 3 lines total)
- Defining Excellence Advertisement
  - Full Page ($535.00)
  - Half Page ($405.00)
  - Quarter Page ($230.00)
  - Eighth Page ($150.00)
- (1) 2017 Circle in the Spiral ($23.00)
- (1) 2017-2018 Academic Year Planner ($25.00)
- (1) 2018 West Point Wall Calendar ($20.00)
- (1) 2020 Mortar Magazine ($23.00)

**All prices include S/H**

PAYMENT INFORMATION

The total of my order is $__________

☐ My check/money order payable to Cadet Activities Fund is enclosed.

☐ Please charge my order to:
  - Account #____________________
  - Visa
  - Mastercard
  - American Express
  - Expiration Date ____________________
  - CID # _______ (3 digit found in back of card)
  - Signature (Required for all charge orders)

NOTE: We are unable to accept Discover card accounts.

The charge on your credit card statement may read as “The Cadet Restaurant” or “Eisenhower Hall Theatre”.

Send this completed order form with your payment to:

Directorate of Cadet Activities
ATTN: Publications
Eisenhower Hall, Building 655
West Point, New York 10996-1593

DEADLINES

- '17 Howitzer with Inscription June 30, 2017
- Defining Excellence Advertisements June 30, 2017
- Friends & Supporters Messages June 30, 2017
- *2017-2018 AY Planner June 30, 2017
- *2018 West Point Wall Calendar June 30, 2017
- *Class of 2020 Mortar Magazine June 30, 2017
- *2017 Circle in the Spiral June 30, 2017
- *While Supplies Last

If you have any questions regarding completion of this order form or any other inquiries regarding the publications, please contact the Cadet Publications Office at (845) 938-2780/7989. Advertising space is limited; advertisements will be accepted on a first-come, first-served basis.

Visit us at our website http://www.allforthecorps.com for information about all of our cadet publications.

If you have any question as to whether your cadet ordered a yearbook, please contact us at 845-938-7989/2780. Cancellation of any Howitzer order must be made prior to August 31, 2017. After that date, NO REFUNDS WILL BE ISSUED.