References


Bakshy, Eytan, Jake M. Hofman, Winter A. Mason, and Duncan J. Watts. 2011. Identifying ‘Influencers’ on Twitter, WSDM 2011, Hong Kong


Goyal, Sanjeev & Sumit Joshi. 2004. Unequal Connections


Kempe, David, Jon Kleinberg, and Éva Tardos. 2003. Maximizing the Spread of Influence through a Social Network


Lin, Nan. 1982. Social Resources and Instrumental Action, in Peter V. Marsden and Nan Lin (eds.) Social Structure and Network Analysis, Sage, Beverly Hills, CA


Van Der Gaag, Martin and Tom A.B. Snijders. 2004. The Resource Generator: Social Capital Quantification with Concrete Items

