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NEWS RELEASE

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CADETS SHOW SUPPORT TO “IT’S ON US” CAMPAIGN – October 20, 2017

WEST POINT, N.Y. - The U.S. Military Academy Corps of Cadets will continue its commitment to the “It’s On Us” campaign tomorrow at Michie Stadium by joining together in the effort to prevent sexual assault. Be part of the solution by visiting itsonus.org to take the pledge and join the conversation at #ItsOnUs.

After President Barack Obama and Vice President Joe Biden initiated the campaign on Sept. 19, 2014, and asked for men and women across America to make a personal commitment to step off the sidelines and be part of the solution to campus sexual assault--that’s just what the cadets at West Point did. The creation of a designated leader position with the responsibility to take on this challenge was established.

USMA’s Cadets Against Sexual Harassment and Assault Committee is made up of 43 cadets. Each act as peer advisers and trainers to assist in the implementation of the Sexual Harassment/Assault Response Prevention education and awareness program. CASHA is a grassroots program that encourages cadets and all members of campus communities to prevent sexual assault by seeing it as their responsibility to do something to prevent it

The academy leadership emphasizes this effort as a top priority and “every member of the West Point community - cadet, Soldier, civilian and family member - deserves to work and live in an environment where they are treated with dignity and respect, and feel safe, both physically and emotionally,” said Lt. Gen. Robert L. Caslen, superintendent. “Sexual assault and sexual harassment go against our core values and have no place at this institution or in our Army.”

To further express our dedication to this effort, members of the football team will display the campaign logo on their helmets, and selected CASH/A leaders will be acknowledged during an on-field announcement.